

# CAYMAN CONNECTION EMPOWERING CAYMANIAN FUTURES

Cayman Connection is a not-for-profit organisation dedicated to empowering young Caymanians studying or training overseas by providing resources, support, and community engagement. We help our people stay connected to their roots while preparing to reintegrate and contribute to the Cayman Islands upon their return.



# WHO WE IS AND WHA' WE DO

## OUR VISION

To be the leading not-for-profit network that supports and empowers Caymanian students and trainees abroad to thrive academically, socially, and professionally, ensuring they return home as prepared and connected individuals who contribute to the Cayman Islands' growth.

**CAYMAN CONNECTION IS TRUE TO ITS NAME, IN THAT IT HAS BEEN INVALUABLE IN KEEPING ME CONNECTED TO OTHER CAYMANIANS IN THE UK. KNOWING THAT A HUGE NETWORK OF CAYMANIANS IS JUST ONE CLICK AWAY IS INCREDIBLY REASSURING FOR WHENEVER I MISS HOME A LITTLE MORE THAN USUAL. CAYMAN CONNECTION IS A TIGHT-KNIT COMMUNITY READY TO SUPPORT YOU, AND WITH A SMILING FACE AROUND EVERY CORNER!**

Zoe Conolly Basdeo, Former Student Ambassador

## OUR MISSION

To empower and support Caymanians studying and training overseas by providing comprehensive services, resources, and community engagement opportunities that foster their personal, academic, and professional growth. We aim to nurture their transition from the Cayman Islands to life abroad, ensuring they remain connected to their roots and are fully prepared to reintegrate and contribute meaningfully to the Cayman workforce and wider community upon their return.

## OUR VALUES CARE

### + COMMUNITY

*What We Do:* Fostering a supportive network that spans borders, promoting Caymanian heritage and cultural identity to build a strong, supportive community for Caymanian students and trainees, reinforcing their identity and connection to the Cayman Islands while abroad.

### + ACHIEVEMENT:

*What We Do:* Striving for excellence in all our programs and services to ensure students' and trainees' success during their studies and employment and when they return to the Cayman Islands to join/re-enter the workforce.

### + RESILIENCE:

*What We Do:* Encourage adaptability and resilience in students and professionals facing the challenges of studying and training abroad to develop a resilient Caymanian workforce, prepared to handle challenges and contribute effectively upon returning to the Cayman Islands.

### + EMPOWERMENT:

*What We Do:* Provide students and employees in training (corporate or vocational) with the tools, knowledge, and confidence needed for academic and personal success. Exposing members to Caymanians who have achieved success in various industries to inspire and educate students, demonstrating that they can achieve their goals by seeing real-life examples of those who have navigated similar paths.



# UNNA JOININ' US?

Cayman Connection was founded in 2012 and has a 10+ year strong track record of connecting and supporting Caymanians overseas.

Cayman Connection works closely with the Cayman Islands Government and private sector, and hosts over 2,000 members including prospective and current students, alumni, parents of students studying overseas and partners across the Cayman Islands.

## WAN' SEE A PILE-A-PEOPLE!

Our member base consists of:



### STUDENTS

The organisation's core offer is aimed at supporting and empowering young Caymanians studying and training abroad. We offer pastoral care, skill development, community engagement opportunities and support for reintegration into the Cayman Islands' workforce.



### PROFESSIONALS

Cayman Connection engages Caymanian professionals, particularly those living abroad, to serve as mentors and guides for the next generation to demonstrate that they can achieve their goals by seeing real-life examples of those who have navigated similar paths. This group is crucial in helping bridge the gap between academic life and professional success for students and those in training.



### PARENTS

Cayman Connection also offers guidance and reassurance to parents, ensuring that they feel confident that their children are best prepared and supported whilst studying or training abroad. This includes providing updates and creating a community where parents can share lived experiences, insights and advice.

### PLENTY CONNECTIN' GOING ON!

SOCIAL MEDIA // NEWSLETTER  
PODCAST // WEBSITE // WHATSAPP GROUPS



Over 1,500 annual  
LinkedIn page views



Over 1,000 followers



Over 1,500 followers



Over 2,000 impressions  
Monthly



Over 1,500 newsletter  
Subscribers



Over 300 enquiries  
Annually

# WE DO ALL KINNA T'INGS

We host a range of activities, events and resources to best support our members. These include:

## SUPPORTING OUR OVERSEAS STUDENTS

### 1. COMMUNITY

#### Events and webinars

- + Educational and supportive virtual webinars to connect and inform members.
- + Fun and informative in person events to bring members together to network and learn together.
- + Community channels to regularly connect members across the globe and collectively celebrate Caymanian culture and heritage.

### 2. ACHIEVE / RESILIENCE

#### Resources and support

- + 121 student support to prioritise and protect members' wellbeing and navigate obstacles effectively.
- + Parent forum to reassure and build the confidence of parents of overseas students through updates and hosting community conversations.
- + FAQs, tips and information to best prepare members for their overseas experience.

### 3. EMPOWER

#### Training and mentorship

- + Annual Making Waves Awards programme celebrating Caymanians living overseas excelling in their respected field to inspire the next generation.
- + Training opportunities to best prepare members joining or re-entering the workforce upon their return to the Cayman Islands.
- + 121 Mentoring to connect members to Caymanian professionals for ongoing support and CPD.

**WORKING WITH US WILL ALLOW YOU TO BE ON OUR JOURNEY IN HELPING THESE PROGRAMMES GROW TO REACH EVEN MORE CAYMANIANS ACROSS THE GLOBE.**



# WHA' DEY SAYIN'

We care about our members whom we serve, and our valued partners. See for yourselves the things that they have to say about us and the impact that we have on our overseas family!

**CAYMAN CONNECTION PROVIDED CRITICAL LIFELINE SUPPORT TO MY GRANDDAUGHTER AND HER SCHOOLMATE DURING A CRISIS, WE'RE SO GRATEFUL FOR THEIR HELP!**



*"I'm not aware of any other organisation that uniquely finds a binding community connection for Caymanians overseas. It has cultural, social, and educational aspects that are important for the Cayman community overseas to give them a slice of home whilst away. Cayman Connection is the only organisation dedicated to the holistic support of Caymanians overseas who aid a social network that they can depend on for urgent situations and getting information on home, which has proven invaluable during the height of the Covid pandemic."*

**Honourable Premier, André Ebanks**



*"Cayman Connection is a such an important organisation to the Caymanian diaspora, whether you're a student or a resident living abroad. The team will help you to make connections with people from home, all the while keeping everyone engaged through its various online platforms by way of music, food, or stories of home. In today's world we all need a Cayman Connection."*

**Donna Bush, Parent Supporter & News Director, CIG TV**



*"I wish Cayman Connection was there as a resource when I was studying aboard. The networking, the knowledge base, the internship opportunities and just that connection to fellow Caymanians and the bridge to home is invaluable."*

**Winston Connolly, Cayman Connection Board Director**



*"I'm really proud of what Cayman [Connection] is doing with supporting the diaspora. However, we can make efforts to keep that bridge with the diaspora and Caymanians who are homebound. It's going to be the difference between us excelling on the world stage."*

**Frank E. Flowers Jr., Chairman CIFC / Filmmaker  
& 2023 Making Waves Award Winner**



*"Cayman Connection is invaluable for young people studying overseas, providing not only support but also opportunities to build networks and thrive in an ever-changing global landscape. I'm so grateful to know that I have an extension of my Caymanian family just a click away should I ever need that warm feeling of home."*

**Jazz Pitcairn, Caymanian Filmmaker &  
2024 Making Waves Award Winner**



*"As someone raised in the Caribbean and having studied abroad, I understand firsthand how vital it is to stay connected to our roots while navigating a new environment. Cayman Connection serves as a crucial lifeline for those who are pursuing educational studies, vocational programmes, employment training or other learning journeys. It provides essential support for our people, offering guidance, networking, and a strong sense of community. Cayman Connection is a platform that bridges the gap between home and the rest of the big, wide world - empowering our people with opportunities for growth, collaboration, and cultural pride."*

**Tammi Sulliman, Journalist & Communications**



*"Volunteering as a Student Ambassador for Cayman Connection has helped me develop a wide skillset and opened the doors to many special friendships. Cayman Connection to me means culture, wellbeing and support away from home."*

**Ayanda Jones, Cayman Connection's Global  
Lead Student Ambassador**

**CAYMAN CONNECTION, IS LIKE  
TRAVELING WITH A PIECE OF HOME.**

# STRONGA TOGEDDA

## COLLABORATION OPPORTUNITIES

We truly value those we work with and ensure that any support provided has the best impact possible for our members.

By working with us all funds go directly back into developing our global offer and supporting Caymanians, friends and associates around the world. Your funds will directly impact the lives of our members helping them access even more virtual and face to face programmes, activities, events and opportunities to support their personal development and connect them to home.

### **CORPORATE MEMBER** /// KY \$4,995 PER ANNUM

#### **Expand your reach and become more visible amongst the community**

- + Reference to your organisation as a corporate member across Cayman Connection channels
- + Logo listed on the Cayman Connection website
- + Reference of your organisation broadcast across our social media platforms

#### **Share your success stories and access even more Caymanian talent overseas**

- + Exclusive opportunities to share scholarship, work experience or intern opportunities to our student members

### **AFFILIATE PARTNER** /// KY \$9,995 PER ANNUM

#### **Expand your reach and become more visible amongst the community**

- + Announced as an affiliate partner across all Cayman Connection channels
- + Quarterly reference of your organisation broadcast across our social media platforms
- + Logo listed on the Cayman Connection website
- + Inclusion of your organisation in an annual e-blast promoting our affiliate partners
- + An annual Cayman Connection podcast episode dedicated to promoting your organisation
- + Media announcement opportunities
- + Inclusion in relevant press releases

#### **Share your success stories and access even more Caymanian talent overseas**

- + Exclusive opportunities throughout the year to access upcoming global talent through our overseas student community
- + Exclusive opportunities to share scholarship, work experience or intern opportunities to our student members.

#### **Join the family**

- + Bi-annual partner 121 check-in meeting with Executive Director
- + Receive an exclusive Cayman Connection annual impact report



**CAYMAN CONNECTION HELPS ME KNOW THAT MY  
OVERSEAS CAYMANIAN CHILD (IN UNIVERSITY) HAS  
GREAT SUPPORT IF SHE NEEDS IT!**

## OFFICIAL SPONSOR

KY \$14,995 PER ANNUM

### Expand your reach and become more visible amongst the community

- + Announced as an official sponsor across all Cayman Connection channels
- + Monthly reference of your organisation broadcast across our social media platforms
- + Logo listed on the Cayman Connection website (home page and dedicated sponsor section)
- + Logo listed in the Cayman Connection monthly newsletter
- + Logo listed on all Cayman Connection's official printed event collateral
- + An annual e-blast dedicated to promoting your organisation
- + An annual Cayman Connection podcast episode dedicated to promoting your organisation
- + An annual virtual webinar dedicated to promoting your organisation and an exclusive chance to meet our members
- + Media announcement opportunities
- + Inclusion in relevant press releases

### Share your success stories and access even more Caymanian talent overseas

- + An annual storytelling piece produced by our Cayman Connection team to showcase your successful interns, work experience, and graduate stories. An exclusive opportunity to capture the impact of those young people who have studied overseas and returned to work at your organisation to encourage a new pool of talent
- + First refusal and exclusive opportunities throughout the year to access upcoming global talent through our overseas student community
- + First refusal and exclusive opportunities to share scholarship, work experience or intern opportunities to our student members

### Join the family

- + Quarterly sponsor 121 check-in meeting with Executive Director
- + Receive an exclusive Cayman Connection annual impact report
- + First refusal for attendance and speaking opportunities at Cayman Connection events across the globe
- + First refusal for sponsorship of the Making Waves Awards

For every partnership opportunity we offer bespoke add ons upon request.

We work with all partners to ensure that you get the value you desire, so that we can create and nurture a long lasting, fulfilling relationship to aid both parties to flourish. Please do contact us if you have any specific asks that aren't listed here.



**HOME AWAY FROM HOME, OH HOW  
NICE IT IS TO HEAR MY ACCENT  
AND SEE FAMILIAR FACES**

# DON'T BE A STRANJA!

For more information on working with us please contact: [hello@caymanconnection.org](mailto:hello@caymanconnection.org)

To find out more information about Cayman Connection visit our website: [www.caymanconnection.org](http://www.caymanconnection.org)



“ I WOULD DESCRIBE CAYMAN CONNECTION AS “MY SECOND FAMILY” AND “MY HOME AWAY FROM HOME”. MY CAYMAN CONNECTION FAMILY MEANS A GREAT DEAL TO ME. THEY ARE THE MAIN REASON I HAVE ENJOYED MY TIME STUDYING OVERSEAS. THERE WEREN'T ANY CARIBBEAN STUDENTS ON MY COURSE, SO I ALREADY FELT LIKE AN OUTSIDER - SO JUST BEING AROUND CAYMANIANS HELPED ME A LOT.

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“ LIFE CHANGING! I WISH I COULD DO MY UNIVERSITY EXPERIENCE ALL OVER AGAIN AS CAYMAN CONNECTION MADE IT EXTRA SPECIAL!

