

Celebrating Caymanians, overseas.



**sponsorship
opportunities**

2024

CELEBRATING Caymanians overseas

The Cayman Connection *Making Waves Awards* recognise Caymanians living overseas who have made outstanding contributions to, and excelled in their respective fields at a regional and/or global level.

We are looking to commend people who have excelled in their field whilst abroad, specifically those who continually strive to promote our community and share “Caymankind” globally.

The Making Waves Awards will be presented at an awards ceremony in August.

To establish the inaugural Making Waves Awards within the local and overseas community, we will implement a high frequency multi-platform pre- and post-event promotional campaign.



AWARDS CATEGORIES



Arts, Culture & Heritage



STEM



Environment & Sustainability



Sports



Financial, Legal
& Professional Services



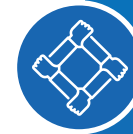
Education



Health & Wellness



Tourism, Travel & Hospitality



Inclusion Award



About Cayman Connection

Cayman Connection is a not-for-profit membership organisation supporting and connecting a global community of Caymanians, friends and associates of the Cayman Islands.

We connect Caymanians across the world with home and opportunities to improve their quality of life abroad. Through access to our services and unique network, our global community promotes the Cayman Islands and our way of life to benefit all Caymanians.






CAYMAN CONNECTION
**MAKING WAVES
 AWARDS**

AWARD

sponsorship opportunities



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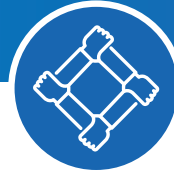
Health &
Wellness



Tourism, Travel
& Hospitality



Inclusion
Award



AWARD sponsor \$8,000

Award sponsors will benefit from a high frequency multi-platform pre-and post-event marketing programme, as well as individual award-naming rights, the opportunity to present their award and additional in-event benefits.

There are nine award sponsorship opportunities available.

This will be determined on a first come, first served basis.

- ✓ Standing banner at Making Waves Awards provided by sponsor
- ✓ Individual award-naming rights
- ✓ Logo on video announcing category winner
- ✓ Acknowledgements during Making Waves Awards
- ✓ Logo on promotional material, such as Cayman Connection website and email-marketing (tiered)
- ✓ Company profile on Awards page of the Cayman Connection website
- ✓ Exclusive feature in high-quality video production
- ✓ One dedicated social media post – can include a quote from a key representative/spokesperson
- ✓ Two invitations to the Making Waves Awards
- ✓ Inclusion in press releases and promotional media opportunities
- ✓ Involvement in media appearances
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Photo opportunity at Making Waves Awards Ceremony
- ✓ Sponsor named \$500 CPD bursary provided to award winner to aid their professional development





CAYMAN CONNECTION
MAKING WAVES AWARDS

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PREMIER
 sponsorship opportunities

www.caymanconnection.org



PREMIER

sponsorship opportunities

Premier sponsors will benefit from a high frequency multi-platform pre-and post-event marketing programme, as well attractive additional in-event benefits. Sponsor logos will be tiered when published across promotional assets.

	\$25,000	\$15,000	\$10,000	\$5,000
Benefit	Platinum	Gold	Silver	Bronze
Branding opportunity at Awards	Yes	Yes	Yes	–
5-minute remarks at Awards	Yes	–	–	–
Logo on Awards signage	Yes	Yes	Yes	–
Standing banner at Awards (provided by sponsor)	Yes	Yes	–	–
Logo on video announcing category winner	Yes	–	–	–
Acknowledgements during Awards	Yes	Yes	Yes	–
Logo on Cayman Connection website & email marketing (tiered)	Yes	Yes	Yes	Yes
Company profile on Awards page of the Cayman Connection website	Yes	Yes	Yes	–
Exclusive feature in high-quality video production	Yes	–	–	–
Dedicated social media posts	2	1	1	1
Invitations to the Awards	6	4	3	2
Inclusion in press releases & promotional media opportunities	Yes	Yes	Yes	Yes
Logo on print advertising	Yes	Yes	–	–
Logo on digital advertising	Yes	–	–	–
Mention in radio advertising	Yes	Yes	–	–
Involvement in media appearances	Yes	–	–	–
Logo on commemorative programmes (tiered)	Yes	Yes	Yes	Yes
Promotional message from sponsor in post Awards email	Yes	–	–	–
Participation in Cayman Connection podcast	Yes	–	–	–
Sponsor named CPD funding opportunity provided to award winners to aid their professional development.	Yes	Yes	Yes	–





PLATINUM sponsor

\$25,000

Platinum level sponsorship includes event participation in the form of delivering remarks and high visibility promotional opportunities pre-event, in-event and post event.

This includes features in high-production quality videography, as well as a promotional message in a post Awards email.

There is one Platinum sponsorship opportunity available.

- ✓ Branding opportunity at Making Waves Award
- ✓ Opportunity to deliver 5-minute remarks at Making Waves Awards
- ✓ Logo on Making Waves Awards signage
- ✓ Standing banner at Making Waves Award (provided by sponsor)
- ✓ Logo on video announcing category winner
- ✓ Acknowledgements during Making Waves Awards
- ✓ Logo on promotional material, such as Cayman Connection website and email marketing (tiered)
- ✓ Company profile on Awards page of the Cayman Connection website
- ✓ Exclusive feature in high-quality video production
- ✓ Two dedicated social media posts – can include a quote from a key representative/spokesperson
- ✓ Six invitations to the Making Waves Awards
- ✓ Inclusion in press releases and promotional media opportunities
- ✓ Logo on print advertising
- ✓ Logo on digital advertising
- ✓ Mention in radio advertising
- ✓ Involvement in media appearances
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Promotional message from sponsor in post-Awards email
- ✓ Participation in Cayman Connection podcast
- ✓ Sponsor named CPD funding opportunity provided to award winners to aid their professional development





GOLD sponsor

\$15,000

Gold level sponsorship includes in-event presence on branded collateral and high visibility, multi-platform promotional opportunities pre-event, in-event and post event.

There are two Gold sponsorship opportunities available.

- ✓ Branding opportunity at Making Waves Awards
- ✓ Logo on Making Waves Awards signage
- ✓ Standing banner at Making Waves Awards (provided by sponsor)
- ✓ Acknowledgements during Making Waves Awards
- ✓ Logo on promotional material, such as Cayman Connection website and email-marketing (tiered)
- ✓ Company profile on Awards page of the Cayman Connection website
- ✓ One dedicated social media post – can include a quote from a key representative/spokesperson
- ✓ Four invitations to the Making Waves Awards
- ✓ Inclusion in press releases and promotional media opportunities
- ✓ Logo on print advertising
- ✓ Mention in radio advertising
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Sponsor named CPD funding opportunity provided to award winners to aid their professional development





SILVER sponsor

\$10,000

Silver level sponsorship includes in-event presence on branded collateral and high visibility, multi-platform promotional opportunities pre-event, in-event and post-event.

There are four Silver sponsorship

- ✓ Branding opportunity at Making Waves Awards
- ✓ Logo on Making Waves Awards signage
- ✓ Acknowledgements during Making Waves Awards
- ✓ Logo on promotional material, such as Cayman Connection website and email marketing (tiered)
- ✓ Company profile on Awards page of the Cayman Connection website
- ✓ One dedicated social media post – can include a quote from a key representative/spokesperson
- ✓ Three invitations to the Making Waves Awards
- ✓ Inclusion in press releases and promotional media opportunities
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Sponsor named CPD funding opportunity provided to award winners to aid their professional development





BRONZE sponsor

\$5,000

Bronze level sponsorship includes multi-platform promotional opportunities pre-event and in-event.

There are four Bronze sponsorship opportunities available.

- ✓ Logo on promotional material, such as Cayman Connection website and email marketing (tiered)
- ✓ One dedicated social media post – can include a quote from a key representative/spokesperson
- ✓ Two invitations to the Making Waves Awards
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Inclusion in press releases and promotional media opportunities





SUPPORTING sponsor

\$2,500

Supporting level sponsorship includes multi-platform promotional opportunities pre-event and in-event.

There are unlimited Supporting sponsorship opportunities available.

- ✓ Logo on promotional material, such as Cayman Connection website and email marketing (tiered)
- ✓ One invitation to the Making Waves Awards
- ✓ Logo on Making Waves Awards commemorative programmes (tiered)
- ✓ Inclusion in press releases and promotional media opportunities

BESPOKE sponsor

Customised packages are available upon request. Please get in touch to discuss the different options available.






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For more information contact
makingwaves@caymanconnection.org | + 1 (345) 323-8708